

Memo to:

WEA Mission Commission Global Partners,
Working Groups, Taskforces, Networks, Associates
and National Mission Movements; Mission Training Providers,
Mission Agency Leaders, Cross-Cultural Servants, and Missions
Staff; Pastors, Church Missions Teams, and all Supporters of Mission.



February 1, 2017. For immediate distribution.

Dear friends of the WEA MC, who share our passion for the mission of Christ in a world in need of a Savior,

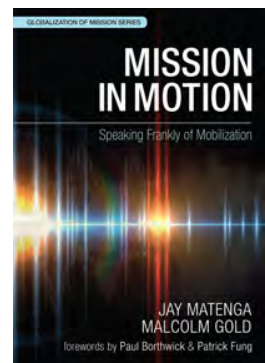
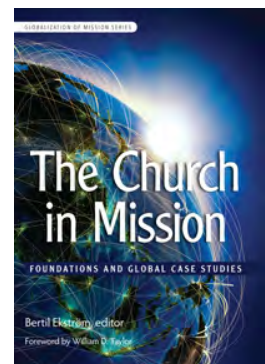
Warm greetings in the name of the only One who is worthy to save us! As we greet you we are conscious that we have entered a bold new year, where the cause of mission, locally and globally, will be uniquely challenged by the rapidly changing world around us.

One of the core mandates of the Mission Commission is to provide a platform for multi-cultural voices to advance God's mission. As a mission community, we work to identify and address issues common to cause of global mission. Once thoroughly explored, we publish findings in various ways, most tangibly through the *Globalization Of Mission Series* of books. These books seek to amplify voices in our community otherwise unlikely to be heard on the wider global Christian scene. We believe contributions from reflective mission practitioners all over the globe enrich our understanding of God and God's mission for our times.

In case you have not already been made aware of it, in 2016 the Mission Commission celebrated an unprecedented TWO NEW RELEASES! Below you will be able to read more about these. In short, they were *The Church in Mission: Foundations and Global Case Studies* and *Mission in Motion: Speaking Frankly of Mobilization*. The first title explores the biblical perspective of the Church, missiological issues facing the Church, and provides some contextually relevant case studies of the Church in mission. The second release discusses the long-awaited results of a global research project begun in 2007. Mission in Motion provides a platform for people involved in mission from all over the world to share their understanding of why people become involved in mission.

Both of these volumes are currently available from William Carey Library at the special new-release discount of US\$15.96 plus freight. Amazon.com are also stocking it, but for US\$19.95. It is also available on Kindle for US\$10.06 (The Church in Mission) and US\$9.91 (Mission in Motion). BUT WAIT, THERE'S MORE...

The Mission Commission is passionate about our books being distributed as widely as possible to bless as many people as possible, so we're passing on the following **discounts for volume purchases**...



Mission Commission Publications Program
c/- Jay Matenga, PO Box 82 026, Highland Park, Auckland 2143, New Zealand
P: +64 21 442486 E: jaymatenga@gmail.com

VOLUME PURCHASE DISCOUNTS

For The Church in Mission &/or Mission in Motion

Quantity	Unit Cost (US\$)	Discount
(Retail Price)	(\$19.95)	(0%)
01—49	\$16.00	20%
50—99	\$12.00	40%
100—299	\$10.00	50%
300—499	\$9.00	55%
500—999	\$8.00	60%
1000+	\$7.00	65%

Volume ordering is now handled by William Carey Library's new distribution partner, Anchor Distributors (<http://www.anchoristributors.com>). See ordering information below.

Estimated International Freight Costs

The following freight estimates were quoted by Anchor Distributors for 1 carton (26 books).

Region	Freight Cost (US\$)	Per Book (US\$)
Singapore/SE Asia	\$136.62	\$5.25
United Kingdom	\$138.19	\$5.32
Nigeria	\$257.00	\$9.88
Kenya	\$257.00	\$9.88
South Africa	\$270.79	\$10.42

Ordering Information

Follow these steps to make a volume order.

Email your order request to **Justin Simmons** at Anchor books with the following information:

1. Your name & delivery address.
2. Titles of the books you want to order.
3. The number of each title you want to order.
4. State that you are ordering as part of the WEA Mission Commission and quote the discount relevant to your volume as indicated above.
5. If you wish, you can ask for a freight quote specific to your volume before completing the order.

Justin's contact details are: **Email** Justin@anchordistributors.com
Phone +1 724 334 7000 ext.230

A Period of Transition

As most of you are aware, at the WEA MC Global Consultation in Panama in October 2016 the baton of leadership for the Mission Commission was passed from Bertil Ekström to David Ruíz, who begins his tenure as Executive Director from the beginning of 2017. We had a wonderful time of celebration in Panama, honoring Bertil for his many contributions and blessing David for the leadership task ahead of him.

What was not formally announced at the Consultation was that another leadership transition would happen this year. This is **the transition of leadership for the WEA Mission Commission Publications Program**. Bill Taylor has passionately championed Mission Commission publications since developing the program as the Executive Director of the MC. Under Bertil's leadership Bill continued to coordinate the program. Bill has now stepped aside and passed the baton of responsibility on to Jay Matenga, one of the authors of Mission in Motion.



Jay has over 20 years' experience serving in mission from New Zealand. Bill first met Jay in 1998, while Jay was completing his MA at All Nations Christian College in the UK. Their paths crossed a number of times before Bill encouraged Jay to join the Mission Mobilization Task Force and assist with the research that resulted in Mission in Motion. In 2011 Jay took the lead of that Task Force and nurtured the team towards the completion of the book in 2016.

Jay served WEC International in New Zealand as a mobilizer between 1995-2000, then between 2000-2015 he led Pioneers in New Zealand, still hands-on involved in mobilization but also member-care, mission administration and part of the international leadership of Pioneers. Later in 2015 Jay transitioned into the lead role with Missions Interlink New Zealand, the national association of mission organisations in the country. This year Jay is on track to complete his Doctorate of Intercultural Studies through Fuller School of Graduate Studies. Jay, who is of Maori descent, is married to Pauline Wood, who is just as passionate for mission and works with Jay in Missions Interlink. They live in Auckland with a cat called Rocky.

Bill adds, "I am delighted to pass this singular baton of Publications Coordinator to Jay, a dear friend and highly respected colleague. When I began serving the MC in 1986 I had no idea that I would also eventually help produce books! But that was just one part of my learning curve. In the area of publications, it was our former colleague, Dr. John Lewis who mentored me into the process as he transitioned out of the MC in 2006. I am so thankful that Jay has keen insight and creativity in the publications realm, and under his leadership the MC will position itself strongly in both electronic and print media."

With gratitude for your partnership in the global cause of Christ,

William D. Taylor

Jay Matenga

(Titles' press releases follow)

PRESS RELEASE

February 1, 2017. For immediate distribution



WORLD EVANGELICAL ALLIANCE

MISSION COMMISSION

The Church in Mission: Foundations And Global Case Studies

Editor: Bertil Ekström

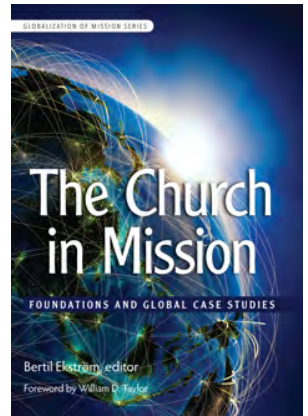
Foreword: William D. Taylor

Publisher: William Carey Library, Pasadena CA. 2016

Book: 276 pages. Paperback. ISBN: 9780878080533

Small Orders: <https://missionbooks.org/products/detail/the-church-in-mission>

The World Evangelical Alliance Mission Commission is delighted to announce the 2016 release of **The Church In Mission: Foundations And Global Case Studies**, an anthology edited by former World Evangelical Alliance Mission Commission Executive Director, Bertil Ekström.



What does it mean today to be a church totally committed to the gospel and fully engaged in God's mission? What major religious and sociological trends in our world are affecting the role of the global church and local churches? How must we understand and be prepared to face these trends? How do we define "church" in the twenty-first century, being faithful to the Scriptures and at the same time relevant to a generation that does not believe in the institutional church anymore? What are some good models of missional churches in different regions of the world that have contextualized well and will encourage and inspire those who long to see a church making difference in society and in the world?

These are some of the issues that *The Church In Mission* addresses. There are certainly no final answers and magical forms; rather, the contributors present a broad and deep discussion on how the gospel should be contextualized and lived out by Jesus' followers in our time and through our communities. Questions are raised and analyzed, both from the perspective of a local church as well as from a global and general understanding of the Christian church.

In this book the authors explore Old and New Testament studies on the theological implications of being church, based on the biblical narrative. Then they discuss a variety of contemporary missiological issues related to the broader theme of church and mission. Different perspectives from current discussions and dialogues around the globe are included, covering both ideological reflections and practical aspects of being a mission-shaped church. Finally, regional and national case studies are presented that show enormous creativity in church planting and engagement of local communities in their own societies. Issues of contextualization emerge, as models applied in the secularized Europe are contrasted to ways of functioning as the church in fast growing congregations in the global South.

If you are passionate about Jesus' Church and its mission, this is a must-read!



Mission Commission Publications Program
c/- Jay Matenga, PO Box 82 026, Highland Park, Auckland 2143, New Zealand
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PRESS RELEASE

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WORLD EVANGELICAL ALLIANCE

MISSION COMMISSION

Mission In Motion: Speaking Frankly of Mobilization

Authors: Jay Matenga & Malcolm Gold

Forewords: Paul Borthwick & Patrick Fung

Publisher: William Carey Library, Pasadena CA. 2016

Book: 298 pages. Paperback. ISBN: 9780878080557

Small Orders: <https://missionbooks.org/products/detail/mission-in-motion>

The World Evangelical Alliance Mission Commission is delighted to announce the publication of **Mission In Motion: Speaking Frankly of Mobilization** by Jay Matenga and Malcolm Gold, released in October 2016.

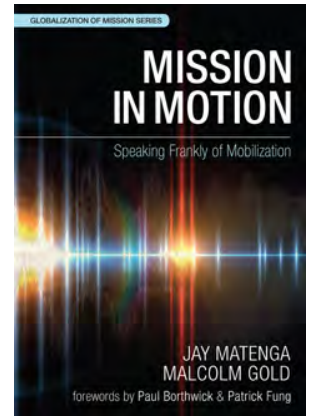
Never before has the phenomenon of mission mobilization been so broadly researched.

Mission In Motion presents the results of a world-wide research project commissioned by the World Evangelical Alliance Mission Commission to investigate what motivates people into mission service from around the globe. Mobilization practitioners recorded, translated and transcribed hundreds of hours of interview dialogue that explored reasons for mission involvement from Eastern Europe, Western Europe, North and South America, Oceania, East and South Asia and East Africa.

The book is the first definitive exploration of the recent history, ministries and methods of what has become known as mission mobilization. Much energy and resource is being applied to raising up workers for the Lord's harvest, but is it helping? Are the means, models, methods, and mechanisms being applied to this end effective? What does influence people to greater involvement in mission—whatever they understand mission to be? Furthermore, what hinders it? In addressing these questions, Mission In Motion allows interviewed respondents to speak for themselves, in an open and frank manner. Some results confirm common beliefs, but others may surprise you.

In an increasingly volatile and fast paced world the people of God need to understand more than ever what God is doing and how best to participate. Agreeing with theologian David Bosch, Mission in Motion's source data indicates that the mission of the Church remains in the midst of significant paradigm shifts but, with confidence, the authors conclude that no plan of God's can be thwarted. The flame of mission just needs to be fanned afresh. With prayer as oxygen and action as fuel, God's will will be done.

If you are in any way interested in helping Christians into mission service, this book is for you!



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